



MOMMYLICIOUS

*by blacksand collective*

## Mommylicious FAQ

### **What is Mommylicious?**

Mommylicious is a market primarily featuring local makers, crafters, and businesses offering products and services geared towards Women. Mommylicious Events are held all over Alberta. They will feature between 40-100 Vendor tables depending on the city and venue.

Mommylicious is hosted by Black Sand Collective organized by Chyann Coakley and Carla Dewald. We work hard to bring you a wonderful venue to present your amazing business to your target market. We are dedicated to putting on amazing events at affordable prices. We believe in shopping and supporting local and strive to help local businesses to showcase what they have to offer. Our goal is to make things fun, exciting, and easy from booking tables, preparation for market, and of course the day of!

### **How will this show be promoted?**

We will be promoting all markets through various media outlets include, Facebook (*Over 8500 Followers*), Instagram (*over 2000 followers*) & online advertising, newsletters (*Over 2200 contacts*), posters and postcards. We know this will be a great way to gain lots of exposure for all our Vendors and Sponsors.

### **How many people attend?**

Based on the amount of advertising and overwhelming interest we've received for our past events we are anticipating between 800-1200 attendees per day. However we know that many factors will affect the attendance of our events as we have had lower attendance and higher attendance depending on these factors.

### **What is provided when I rent a booth?**

Depending on Booth Size Purchased, your Table, Linens, Chair(s) and a Vendor Spotlight. We are also available and more than willing to coach you on how to be successful at the event & booth design/set up.

### **May I decide where my table will go?**

Yes, during the registration process you will be able to select your table using our interactive booking tool on our website [www.Mommylicious.ca](http://www.Mommylicious.ca) however we do hold the right to move your table should need be. Reasons we would move your table would be if you requested power or if there is another vendor with similar products right beside you.

### **May I sell food?**

You will need to be approved by Mommylicious, as some venues do not allow the sale of Food/Beverage. If approved, you may sell or serve samples of food at the show however it must be pre-approved by Mommylicious prior to the event. You must also follow guidelines provided by Alberta Health Services Organization, proof of this must be sent through to the Mommylicious team a week prior to the event.



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### **May I demo Personal Services?**

Yes! We love when vendors showcase what they can do or services they offer. However you will need to be approved by Mommylicious, If your business is providing personal services ie: massage, hairdressing, make-up, face painting, henna etc. you may sell or provide demos of your services at the show as long as it is approved at time of registration. You must also follow guidelines provided by Alberta Health Services Organization, proof of this must be sent through to the Mommylicious team prior to the event.

### **Sponsorship Opportunities**

We would like to invite you to become a Sponsor at our show for even more amazing exposure for your business. If you are interested in sponsoring an event or want to know about sponsorship options, please contact us at [info@Mommylicious.ca](mailto:info@Mommylicious.ca)

### **Vendor Information (may vary depending on city)**

Vendor Setup: 8:00 am - 9:45 am

Show Hours: 10:00 am - 4:00 pm

Vendor Takedown: 4:05 pm - 5:30 pm – vendors are not permitted to tear down prior to 4:05pm.

Please be considerate of the booths surrounding yours and follow the guidelines listed below.

Please keep your display within your space.

Shelving units or clothing racks are permitted as long as they do not exceed the width of your booth. The shelving units must not obstruct other merchants and or customers. Large signage may be used however it must be free standing and not attached to the wall.

You are permitted to move your tables as long as they are kept within your allotted space.

### **Payment**

Full payment is due 2 days after receiving your table confirmation email from the Mommylicious team. Payment can be made by email transfer or Pay Pal. Once payment is made, you will receive a payment confirmation email.

Payment plans are available, by request and approval from your Mommylicious Team.

### **Refund/Cancellation Policy**

If any cancellations need to be made the Vendor must notify the Mommylicious team in writing:

Greater than 60 days prior to the show date: 10% administration fee will apply

30-60 days prior to the show date: 25% administration fee will apply

Less than 30 days prior to the show date: No refund