

## Mommylicious - AD Sponsorship, Booth and Ad Information

### Title Sponsor \$1250

- Full page ad in visitors booklet
- Banner Ad on Mommylicious.ca
- 3/4 page write up in our visitors booklet
- Sponsor to be presented as The Mommylicious Trade Fair brought to you by “Put your company name here”
- 8’x6’ Space
- The opportunity to include promotional items in our gift bags (100 items needed)
- Sponsors logo to be presented in all show advertisements
- Your own full page on Mommylicious.ca

### Bag Sponsor \$800

- Have your logo printed on 100 eco friendly re-usable fabric bags to be handed out to the 1st 100 show attendees at 10am and 1pm
- 1/2 page ad in visitors booklet
- Banner Ad on Mommylicious.ca
- The opportunity to include promotional items in our gift bags (100 items needed)
- Sponsors logo to be presented in all show advertisements
- Your own full page on Mommylicious.ca

\*Supply the 100 eco-friendly re-usable fabric bags and save \$200

### Custom Sponsor \$550-\$950

- Ad in visitors booklet (Full page, ¾ page, ½ page or ¼ page)
- Banner Ad on Mommylicious.ca (2 months, 4 months or 6 months)
- 8’x6’ Space
- The opportunity to include promotional items in our gift bags (100 items needed)
- Sponsors logo to be presented in all show advertisements
- Your own full page on Mommylicious.ca

### Social Media Sponsor \$300

- 6 Facebook mentions on the events page, to start 2 weeks prior to event
  - 3- \$50 Mommylicious Buck Prizes
  - 3 - Sponsor promotional posts
- Banner Ad on Mommylicious.ca
- The opportunity to include promotional items in our gift bags (100 items needed)
- Sponsors logo to be presented in all show advertisements
- Your own full page on Mommylicious.ca

### **Display Sponsor \$300**

- Company marketing material displayed near or on the registrations table
- Company banner in lobby
- Banner Ad on Mommylicious.ca

### **Bag Promo Sponsor \$50**

If you would like to have the opportunity to include promotional items in our gift bags (100 items needed).

## **Booth Opportunities**

4'x 6' Bring Your Own Table area and includes 1 chair - \$100

6'x 6' area and includes a 6' table 2 chairs - \$150

8'x 6' area and includes a 8' table and 2 chairs - \$200

8'x 6' WALL area and includes a 8' table and 2 chairs - \$225 (includes power)

10' x 10' area and includes a 8' table and 2 chairs - \$325 (includes power)

Alternate table sizes and power must be requested and approved, subject to availability and additional costs.

## **Advertising Opportunities**

All options include Graphic Design

### **Print**

Full page Ad (5.5" x 8") \$125

3/4 page Ad (5.5" x 6") \$100

1/2 page Ad (5.5" x 4") \$75

1/4 page Ad (5.5" x 2") \$50

### **Website**

Banner Ad \$75/month

If you are looking for a form of advertising that you are interested in but do not see listed please feel free to contact us to discuss your needs. Please note that direct sales companies must purchase a minimum of an 8'x6' space and Financial/Real Estate companies must purchase a Sponsorship or Advertising Package valued at \$300+

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