

Mommylicious Trade Fair FAQ

What is the Mommylicious Trade Fair?

This is a show primarily featuring local businesses offering products and services geared towards families. The Mommylicious Trade Fairs are held all over Alberta and into Saskatchewan & BC. They will feature between 40-70 Vendor tables depending on the city as well as various bonus areas depending on the city which many include some of the following: stroller check, mini photo sessions, bouncy house, face painting and depending on the time of year a fun theme!

Mommylicious is was organized and supported by Fusion Events until November 13 2014 when it was purchased by Allyson Greentree and Krista Esau who are working hard to bring you a wonderful venue to present your amazing business to your target market. We are dedicated to putting on amazing events at affordable prices to enable local businesses to showcase what they have to offer. Our goal is to make our Vendors experience from booking their table right through to after the day of the event a fun, exciting and easy process.

How will this show be promoted?

We will be promoting the Mommylicious Trade Fair through various media outlets include radio advertising, community newsletters, community moms groups, online advertising sites, eblasts, posters/postcards. We know this will be a great way to gain lots of exposure for The Mommylicious Trade Fair, Vendors and our Sponsors. We want you to receive the value you deserve for all of the hard work we know you do each day!

How many people attend?

Based on the amount of advertising and overwhelming interest we've received for this and our past events we are anticipating between 700-900 attendees. However we know that many factors will affect the attendance of our trade fairs as we have had lower attendance and higher attendance depending on these factors.

What is provided when I rent a booth?

One table and Two chairs

Power for an additional \$25 if needed

The opportunity to include promotional items in our gift bags (100 items needed)

Your own full page on the Mommylicious website Mommylicious.ca that you can have any or all of the following info on:

- your logo
- description of your business, products & services
- any show specials you'd like to promote
- images or photos (max 3)
- contact info
- a link to your own website

Simply provide us with your info either in a Word Document or an email and we will create a fabulous personal online advertising tool for you and your business.

May I decide where my table will go?

Yes, during the registration process you will be able to select your table using our interactive booking tool on our website www.Mommylicious.ca however Mommylicious has the right to move your table should need be. Reasons we would move your table would be if you requested power or if there is another vendor with similar products right beside you.

May I sell food?

If your business is food related you may sell or serve samples of food at the show however it must be pre-approved by Mommylicious Management prior a week prior to the event. You must also follow guidelines provided by your provinces Health Services Organization, proof of this must be sent through to the Mommylicious Management team a week prior to the event.

May I demo Personal Services?

If your business is providing personal services ie: massage, hairdressing, make-up, face painting, henna etc. you may sell or provide demos of your services at the show however it must be pre-approved by Mommylicious Management prior a week prior to the event. You must also provided by your provinces Health Services Organization, proof of this must be sent through to the Mommylicious Management team a week prior to the event.

Sponsorship Opportunities

We would like to invite you to become a Sponsor at our show for even more amazing exposure for your business. If you are interested in sponsoring an event or want to know about sponsorship options please contact Mommylicious at info@Mommylicious.ca

Vendor Information

Vendor Setup: 8:00am – 9:30am

Show Hours: 10:00am-4:00pm

Vendor Takedown: 4:00pm-5:30pm – vendors are not permitted to tear down prior to 4pm.

Please be considerate of the booths surrounding yours and follow the guidelines listed below.

Please keep your display under 6' high and stay within your space.

Shelving units or clothing racks are permitted as long as they do not exceed the width of your table. The shelving units must not obstruct other merchants and or customers. Large signage may be used however it must be free standing and not attached to the wall.

You are permitted to move your tables as long as they are kept within your allotted space.

Payment

Full payment is due 2 days after receiving your table confirmation email from the Mommylicious team. Payment can be made by email transfer or Pay Pal. Once payment is made, you will receive a payment confirmation email.

Refund/Cancellation Policy

If any cancellations need to be made the Vendor must notify the Mommylicious team in writing:

Greater than 60 days prior to the show date: 10% administration fee will apply

30-60 days prior to the show date: 25% administration fee will apply

Less than 30 days prior to the show date: No refund

Mommylicious
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Mommylicious
TRADE FAIR & FUN EVENT